

Shock! Horror!

A new single for Halloween from Synoiz



Since releasing his debut electronic instrumental album *Ambients* and first promotional singles in 2009, the dark ambient work of Synoiz has met with critical reception from both fans and reviewers alike; being described as both “a *fascinating experience*” by Side-Line Magazine, and “a *richly deep and varied suite of tracks*” by alternative rock podcast Ragnarok Radio.

To the media in general, 2010 has been yet another year of mindless reality talent shows and wannabe rappers ripping off classic tracks and melodies from previous decades. As both a celebration of the first anniversary of *Ambients* and a retaliation toward a lot of the dirge flooding the music world; Synoiz will release the black sheep track of the album, *Shock! Horror!* as part of its own 4-track digital single for Halloween.

Forsaking standard melody and the meticulously delicate sounds of the rest of the album, *Shock! Horror!* takes form as a wall of shrieking synths and anguished wails and sobs. It is a powerful and frightening piece that, as one Amazon review describes: “makes you take cautious looks over your shoulder”.

The 4-track single will include both the John Carpenter inspired “Sinister Mix” of *Shock! Horror!* as well as a new acoustic edit that demonstrates, at least in part, a method to the madness. Also available on the release will be the exclusive new dark ambient soundscape *Indrid Cold*, inspired by the work of author John Keel and his publication “The Mothman Prophecies”.

As part of the Halloween promotion, the 4-track single will be available to download for *free** direct from www.synoiz.com from the 25th of October, as well as from all major digital retailers including Amazon, iTunes and Spotify.

Tracklisting:

1. Shock! Horror! (3:16)
2. Indrid Cold (5:25)
3. Shock! Horror! (*Sinister Mix*) (3:30)
4. Shock! Horror! (*Acoustic Edit*) (3:24)

Release date: 25th October 2010

Contact: press@synoiz.com



If this release is not provided as part of a digital press pack, you can download press images and further information from www.synoiz.com/media/press/shock-horror/

* Free download requires sign-up to the Synoiz mailing list.