

SYNOIZ

Long Lost...



Long Lost... is the first promotional single to be released by English ambient-electro artist *Synoiz*. Taken from *Ambients*, his forthcoming debut album, *Long Lost...* is an affecting sensory, albeit melancholic soundscape of regretful ambiguity under pressure. Taking its unique sound from a combination of synth and sampled industrial noise, the single serves as a suitable introduction to what listeners can expect from the upcoming album.

To promote the release of the single, up-and-coming local company *12 Foot Beast Productions* were hired to produce a music video filmed in and around the North East of England. Working closely with *Synoiz* himself, the locations chosen to feature in the video were those that directly influenced the track itself.

The second track *The Esoteric Order Of Dagon* is an exclusive B-side written especially for the single. Inspired by the macabre tales of the great H.P. Lovecraft, *Dagon* branches out from the mould freshly set into a haunting world of tribal drums and multi-layered vocals, a dark chorus escalating their chants in an unknown and forbidden tongue. In terms of reception, having already received high praise from voters on the independent music site OurStage.com, *Dagon* managed to peak at the top spot in the Experimental channel for a full week before finally settling in the top ten.

Tracklisting

1. Long Lost... (*Single Mix*)
2. The Esoteric Order Of Dagon
3. Long Lost... (*Optimistic Mix*)

For more information and to watch the official music video for the single, visit the *Long Lost...* mini site at:

<http://www.synoiz.com/long-lost/>

The single can be purchased from Amazon (UK/USA) and iTunes (UK/USA)

To get in touch regarding this release please contact press@synoiz.com